



# PABA

Trade Show &  
Conference 2019

[pabaevents.com](http://pabaevents.com)



## Marriott Fairview Park

3111 Fairview Park Drive  
Falls Church, VA 22042



# PABA

Pakistan American  
Business Association

# Building Trust Through Trade



# PABA

## Trade Show & Conference 2019

Pakistan American Business Association Trade Show & Conference (PABA 2019) is an excellent opportunity for cross-industry groups as well as small and medium size businesses to build contacts and develop prospects for lucrative trade deals. The show brings together buyers, importers, manufacturers and entrepreneurs from both Pakistan, and the United States. By integrating all players, the show promises to deliver a comprehensive value-added experience for the participants and visitors.

More than that, the event affords a chance to create and grow networks of people in related industries and to establish contacts with potential distributors and dealers. It will also feature a panel discussion with industry and professional experts to analyze emerging marketing trends and business opportunities.

Building  
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OCTOBER 20, 2019

**Marriott Fairview Park**

3111 Fairview Park Drive  
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## Why Attend?

Whether you are a buyer, seller, manufacturer, wholesale dealer, distributor, or prospective investor, PABA 2019 is for you. The trade show and conference provides a complete and comprehensive platform to showcase your brand and services to business operators, industry leaders, vendors and service providers. Representatives from banking, legal, transportation and insurance will give you a 360-degree view of what international collaboration could look like for you.

## Who will be there?

With over 100 expected companies and officials, from both Pakistan and the United States, you will find a product or a service that your business and customers need. This event will bring together brands and companies from following business areas:

- Textile and Textile Industry
- Gems and Jewelry
- Footwear & Leather Accessories
- Readymade Garments
- Apparel and Fashion Accessories
- Auto Industry
- Agriculture Products and Machines
- Sports Equipment
- Healthcare and Surgical Goods & MUCH MORE





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## Trade Show & Conference 2019

## SPONSORSHIP PACKAGES

Don't miss the chance to be a part of the PABA Trade Show & Conference 2019. Sponsorship gives you great exposure as well as branding and market reach. Early sponsors will enjoy extensive media coverage throughout all our marketing messages. Contact us to discuss your goals and the many ways PABA 2019 can add to your branding and marketing efforts.

### GRAND \$25,000

- 1 Exhibit space
- 1 Full page advertisement in program book (inside cover front page)
- Recognition on all advertising materials
- Opportunity to give opening/closing remarks
- Recognition by MC during dinner
- Banner recognition at all events
- 5 Tables at Gala dinner (incl 50 tickets)
- Banner advertising on PABA website
- Organization name prominently displayed on conference promotional materials

### PLATINUM \$15,000

- 1 Exhibit space
- 1 Full page Advertisement in Program Book
- Recognition on all advertising materials
- 4 Tables at Gala dinner (incl 40 tickets)
- Banner advertising on PABA website
- Choice of organization name to be displayed on one of the following: name badges, conference pens, conference pads.
- Organization name prominently displayed on conference promotional materials

### GOLD \$10,000

- 1 Exhibit space
- 1 Full page advertisement in program book
- Recognition on all advertising materials
- 3 Tables at Gala dinner (incl 30 tickets)
- Banner advertising on PABA website
- Organization name displayed on conference promotional materials

### SILVER \$5,000

- 1 Exhibit space
- 1 half page Advertisement in program book
- Recognition on all advertising materials
- 2 Tables at Gala dinner (incl 20 tickets)
- Banner advertising on PABA website

### BRONZE \$2,500

- 1 Exhibit space
- 1 Half page ad in program book
- 1 Table at Gala dinner (incl 10 tickets)

### Building Trust Through Trade

For more information or to become a sponsor please contact Brand Media:  
Contact: Mr. Owais Mughal  
Phone: +92 42 35218530  
email: brandmedia.company@gmail.com

or visit the event website :  
[pabaevents.com](http://pabaevents.com)



# PABA

## Trade Show & Conference 2019

Tickets

PABA 2019 offers a unique opportunity to make face-to-face connections with traders, investors, manufacturers, wholesale dealers, industry leaders, business chamber representatives and service providers and operators in an informal environment. Meet potential business partners from home and abroad in an exclusive setting dedicated to your success.

**\$1500**

### Exhibit Space

Including exhibit space and 2 tickets for dinner & events. \*

**\$1000**

### Table Package

For 10 tickets including dinner & event

**\$125**

### Dinner & Event

Ticket includes full event access and dinner

\* includes hotel room discount rate, application fee and registration confirmation letter.

For groups and government organizations tickets please contact Brand Media:

Contact: Mr. Owais Mughal

Phone: +92 42 35218530

Email: [brandmedia.company@gmail.com](mailto:brandmedia.company@gmail.com)

## About PABA

For over three decades, the Pakistan American Business Association (PABA) has served as an economic bridge between the United States and Pakistan, providing business networking, leadership training, and opportunities to explore avenues for mutually beneficial collaboration. It has hosted many successful business conventions and job fairs over the years, both in Pakistan and in the USA.

Recognizing today's youth as the future of tomorrow, PABA is also actively working to open new doors for our youth by providing opportunities for education and training to build a prosperous future and become useful citizens and leaders.

### Pakistan American Business Association

9302 Old Keene Mill Rd - Suite B  
Burke, VA 22015  
USA

Phone: +1 703-440-1111  
Web: [www.pabausa.org](http://www.pabausa.org)  
Email: [info@pabausa.org](mailto:info@pabausa.org)

## Strategy for Success



**PABA**

Pakistan American  
Business Association

## Pakistan America Business Association (PABA) Business Convention Application Form & Agreement

Name of applicant: \_\_\_\_\_

Designation: Mobile #: \_\_\_\_\_

Company/Business Name: \_\_\_\_\_

Business Sector: NTN#: \_\_\_\_\_ Year of Registration: email: \_\_\_\_\_

Address: \_\_\_\_\_ Phone #: Website: \_\_\_\_\_

Affiliated Chamber of Commerce/Association: \_\_\_\_\_

Membership #: \_\_\_\_\_ Company business classification: \_\_\_\_\_

Manufacturer Exporter Trader Service Provider Other: \_\_\_\_\_

Products category(s) for exhibition (if any): \_\_\_\_\_

1.	2.	3.	4.
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Is your company have an office in USA: ☐ Address: \_\_\_\_\_

Mention names of three American companies with whom you would like to have B2B meeting:

Name of Company	Contact Person(s)	Contact Detail

### Checklist of documents:

- |   |  |
|---|--|
| <input type="checkbox"/> Certificate of company registration        | <input type="checkbox"/> Company audit report            |
| <input type="checkbox"/> Bank account statement of business account | <input type="checkbox"/> Chamber of Commerce Certificate |
| <input type="checkbox"/> Company Profile                            | <input type="checkbox"/> CNIC Copy of the applicant/s    |
| <input type="checkbox"/> Passport size photograph                   |  |

### Note:

All payment must be made in US\$ through Credit Card only.

I hereby declare that the information provided in the application form is true and correct to the best of my knowledge. I understand that any false or misleading information provided herewith will lead to the rejection of my right to participate in the exhibition/business convention and organizer is absolved from any legal responsibility related to the provision of incorrect or misleading information.

\_\_\_\_\_  
Authorized Signature/Stamp  
Date: